

SERVICE AGREEMENT

Delivery of Professional Program
Diploma in Advanced Culinary Arts (Cookery)

City & Guilds, UK Level 2 IVQ
Diploma in Food Preparation and Culinary Arts

— Food Preparation (8064-01)



Experience

World Class Culinary







World-Class Culinary Training Your Assured Career Path to the Hospitality Industry

Welcome to ICCA, the Middle East's premier, award-winning institution for vocational education and training in the Culinary Arts.

Our industry-centred professional programs are specially designed for those aspiring to enter the hospitality industry as qualified chefs, for industry professionals seeking career advancement, and for entrepreneurs looking for a comprehensive understanding of commercial food production operations.

Our Diplomas in Advanced Culinary Arts in Cookery / Baking and Pâtisserie are based on classical continental cuisine, and are approved by City & Guilds, UK; recognised by the Knowledge & Human Development Authority (KHDA) of the Government of Dubai; and have received the Recognition of Quality Culinary Education by the World Association of Chefs' Societies (Worldchefs).

ICCA's outcome-driven vocational training programs impart international industry-standard knowledge and skills that are delivered in state-of-the-art training kitchens. Hands-on learning, together with globally recognised qualifications, assure internships and work placements with the UAE's top hospitality brands. They also provide the essential understanding and practical exposure to aspiring food entrepreneurs.

The ICCA Advantage

ICCA's one-of-a-kind IWP Program allows trained student chefs to seamlessly integrate themselves, effectively deliver and excel in the industry as professional chefs.

Scientific and rigorous performance monitoring develops the levels of aptitude, attitude, knowledge and skills required to meet international industry standards.

This unique combination of application-focused training and specialised industry integration initiatives gives students an unrivalled advantage to enter the industry and also accelerate career progression.



About Us

The International Centre for Culinary Arts (ICCA Dubai)

Established in 2005, ICCA Dubai is an internationally renowned world-class culinary learning centre, delivering programs at the Professional, Amateur and Artisanal levels. The extensive range of outcome-driven courses here are specially designed to equip students with industry-standard knowledge, skills and expertise, along with globally recognised certifications.

As the pioneering Technical Vocational Education and Training (TVET) Centre in the culinary arts in the Middle East, ICCA Dubai has been featured among the top culinary institutes of the world, and has received numerous accolades and awards for its innovative initiatives, quality training and continued excellence.

These include the City & Guilds, UK, Lion Award, the International Centre of the Year, also known as the 'Oscars of Skills'; the City & Guilds, UK, International Centre for Excellence Award (Middle East); the Middle East Broadcast Pro Best Digital Initiative of the Year; the WorldChefs Recognition of Quality Culinary Education; and several Guinness World Records. The state-of-the-art, purpose-built professional training kitchen at ICCA's flagship centre in Dubai has also received the Middle East Interior Design Awards for Public and Institutional and Sustainable Interior Design Initiative.

ICCA has trained more than 10,000 student chefs from over 90 countries in various courses, who have gone on to excel in the food industry in the UAE and beyond, as successful chefs, restaurant owners, hospitality managers, entrepreneurs, food stylists, food writers and more.

Committed to giving back to society and helping change lives for the better, the ICCA Dubai Culinary Scholarship Program, the Annual One Million Dirhams Continuing Education Award for the UAE Young Industry Chefs, was set up in strategic partnership with the Emirates Culinary Guild, City & Guilds, London, UK, and WorldChefs. Since 2015, this industry scholarship initiative has given more than 125 young, talented and deserving but underprivileged chefs an opportunity to complete a Professional Program along with an international qualification.





Accreditation & Recognitions

City & Guilds, UK

ICCA is an approved centre of City & Guilds, UK, the world's largest awarding body. Established in 1878, City & Guilds certifies more than 2 million students annually the world over. Courses approved / accredited by City & Guilds, UK, are recognised as a sign of quality and standards in more than 100 countries around the world.

World Association of Chefs Societies (Worldchefs)

ICCA has received Worldchef's "Recognition of Quality Culinary Education" award, a credit that indicates that the training and education provided at ICCA meets or exceeds the standards of culinary education established by the World Association of Chefs' Societies (Worldchefs), a network of more than 100 global chefs' associations, representing 10+ million professional chefs worldwide.

Knowledge and Human Development Authority (KHDA)

All programs offered by ICCA Dubai are recognised by the Knowledge and Human Development Authority (KHDA) of the Dubai Government, and delivered under its Educational Service Permit. The KHDA is the main government body that oversees the quality of private education in Dubai, with the goal of creating a high-quality education sector that is focused on happiness and well-being.

Abu Dhabi Centre for Technical and Vocational **Education and Training (ACTVET)**

All programs offered by ICCA Abu Dhabi (Serenity Hospitality) are recognised by the Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) of the Abu Dhabi Government, a licensing and regulatory body, which oversees entities that provide accredited educational and vocational training programs, in line with the best international standards, to prepare students for the industry.









Awards & Accolades

As the leading culinary institute in the Middle East, ICCA has become internationally renowned as an icon of world-class culinary education, offering an exceptional learning experience. The remarkable number of prestigious international, regional and national awards, accolades and recognitions received stand testament to our proven qualities of leadership, innovation and continued excellence.

We are what the World says...



























Diploma in Advanced Culinary Arts - Cookery

Become A Professional Chef!

Course Overview

Get a thorough understanding of the basic and advanced culinary techniques of classical continental cuisine. Learn to cook a variety of soups, salads, appetisers and entrées, along with an introduction to baked goods and desserts, in our state-of-the-art professional kitchen. Start your culinary career as a certified professional chef with assured internships and work placements in the UAE's top hospitality brands, and gain the essential knowledge and skills to become a successful food entrepreneur.

Qualification & Outcome

City & Guilds, UK Level 2 IVQ – Diploma in Food Preparation and Culinary Arts – Food Preparation (8064-01)

By completing this professional chef training course, you will receive an International Vocational Qualification (IVQ) Level 2 – Diploma in Food Preparation and Culinary Arts – Food Preparation (8064-01) from City & Guilds, UK.



Course Plan

Introduction to Hospitality and Hot & Cold **Kitchen Operations**

Hospitality Industry Kitchen Operation Safety at Work Food Safety in Catering Healthier Foods and Special Diets Catering Operations, Costs and Menu Planning

Food Production & Culinary Arts

Prepare, Cook and Serve Stocks, Sauces and Soups

Prepare, Cook and Serve Salads, Sandwiches and Appetizers

Prepare, Cook and Serve Vegetable, Fruits, Eggs and Farinaceous Dishes

Prepare, Cook and Serve Poultry

Prepare, Cook and Serve Meat

Prepare, Cook and Serve Seafood

Exposure to Baking and Pâtisserie for Hot Kitchen Chefs

Course Delivery Plan

Theory learning modules with hands-on practical training

Introduction to Hospitality and Hot and Cold Kitchen Operations

Introduction to the Hospitality Industry

and Kitchen Operations

Use Basic Methods of Cookery

Organise and Prepare Food

Food Safety and HACCP in Catering

Follow Health, Safety and Security

Procedures

Sustainability in Food Production

Prepare Foods to Meet Special Dietary

and Cultural Needs

Presentation of Food and Assembling of

Buffets

Menu Planning, Costing and Catering

Control

Understand Business Success

Provide Guest Service

Understand Own Role in

Self-development

Introduction to Practical Cookery

This section covers Classification, Selection, Cuts and Their Uses, Techniques, Equipment and Tools, Accompaniments, Garnishes, Hygiene Best Practices, Health and Safety Practices, Nutrition and Dietary Implications, and Sustainability Practices.

These practical classes are specially designed to include current technology, equipment and ingredients used in the industry, such as sous vide, dehydration, smoking, curing and molecular gastronomy, as well as ingredients and techniques for elevated and contemporary presentation of the classics.

Prepare Stocks, Sauces & Soups

Theory

Classification and Uses

Techniques and Equipment Used in Food

Production

Foundation Liquids

Thickening Agents

Cooking and Finishing Techniques

Accompaniments and Garnishes

Hygiene Best Practices

Prepare Stocks

White

Brown

Fish

Vegetable

Court-bouillon

Prepare Sauces Prepare Soups

White Roux-Based Purée Soups Blond Roux-Based Cream Soups Brown Roux-Based Cold Soups Warm Emulsion Seafood Soups Cold Emulsion Clear Soups

Tomato-Based **Broths**

Prepare Salads, Appetizers and Sandwiches

Theory **Prepare Appetizers**

Classification and Types **Hot Appetisers** Ingredients and Components **Baked Appetisers** Preparation, Finishing and Presenting **Cold Appetisers Techniques** Assorted Canapés

Special Tools and Equipment Traditional and Contemporary

Presentation Hygiene Best Practices

Prepare Sandwiches Prepare Salads

Vinaigrette-Based Salads Variety of Sandwiches

Mayonnaise-Based Salad Traditional and Contemporary Varieties

Contemporary Salads

Prepare Vegetable, Eggs & Farinaceous Dishes

Theory Pulse and Legume Cookery

Classification, Types and Purchase

Eggs and Breakfast cookery Specifications

Egg-Based Dishes Storage and Handling Breakfast Dishes Preparation, Cooking and Finishing

Vegan Breakfasts **Techniques**

Modernist Techniques Special Tools and Equipment

Hygiene Best Practices Grain and Farinaceous Cookery

Grain-Based Dishes

Vegetable and Fruit Cookery Potato-Based Dishes

Preparing a Variety of Vegetables using Dried Pasta Dishes a Variety of Cooking Techniques Fresh Pasta Dishes

Select, Prepare & Cook Poultry

Theory

Types of Poultry and Game Birds

Quality Points, Cuts and Purchase

Specifications

Preparation, Cooking and Finishing

Techniques

Special Tools and Equipment

Hygiene Best Practices

Nutritional Aspects

Sustainable Consumption

Chicken, Duck, Quail and Offal Cookery

Jointing, Trussing, Spatchcocking and

Rendering

Plated Main Courses with

Accompaniments

Classical Preparations Based on Cut of

Poultry, Method of Cookery and

Technique

Traditional and Contemporary

Presentation

Select, Prepare & Cook Meat

Theory

Types of Meat and Their Sources

Quality Points, Cuts and Purchase

Specifications

Preparation, Cooking and Finishing

Techniques

Special Tools and Equipment

Hygiene Best Practices

Nutritional Aspects

Sustainable Consumption

Lamb, Beef and Offal Cookery

Plated Main Courses with

Accompaniments

Classical Preparations Based on Cut,

Method of Cookery and Technique

Select, Prepare & Cook Seafood

Theory Seafood Cookery

Classification of Fish and Shellfish Selection and Cleaning of Different

Quality Points, Cuts and Purchase Varieties of Seafood (Fish, Crustaceans

Specifications and Molluscs)

Preparation, Cooking and Finishing Plated Main Courses with

Techniques Accompaniments

Special Tools and Equipment Classical Preparations Based on Cut,

Hygiene Best Practices Method of Cookery and Technique

Sustainable Consumption

Nutritional Aspects

Theory

Exposure in Pâtisserie for the Hot Kitchen Chefs

Introduction of Ingredients Used in Production of Baked Goods and Desserts

Patisserie

Baking and Dessert-Making Short Crust Pastry

Types of Pastry, Cakes, Yeast Goods Puff Pastry

and Desserts Choux Pastry

Principles of Pastry, Cakes, Yeast Variety of Cakes Using Different

Goods and Dessert-Making Techniques
Yeast Goods

Cold Desserts

Baked Desserts



Class Delivery

ICCA's specially designed, hands-on and intensive training curriculum is application-focused and outcome-driven, with industry-centred activities that simulate a professional work environment. All of our courses are delivered under the guidance of international chef instructors who have vast industry experience and are certified by City & Guilds, UK.

Duration of this program 52 days, with classes running one day a week, 10 hours a day, from 07.30 AM to 05.30 PM.

Program delivery in line with the condition of enrolment in the **Professional Diploma Program Prospectus** and course delivery policy & procedures.

Program Period - August 01, 2023 to July 31, 2024.

All equipment, ingredients and protective gear provided for, along with a Standard Recipe Cards for all classes.



Course Fees

Course Fees AED 35,540

IVQ Level 2 - Diploma in Food Preparation and Culinary Arts - Food Preparation (8064-01)

Recipe Book, Online Training Resource

AED 2.100

The ICCA learning resource platform provides access to technical knowledge, recipe cards, PowerPoint presentations, and printed material covering the entire syllabus for the course.

City & Guilds Registration, Examination &

AED 1,500

Certification

The City & Guilds International Examinations will be conducted online at ICCA Dubai upon completion of the course.

KHDA / ACTVET Attested Certification

AED 360

At the end of the course, each student chef will also receive an electronic/QR-code verified Certificate of Completion from the Knowledge and Human Development Authority (KHDA) of the Government of Dubai, UAE. (OR) Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) of the Government of Abu Dhabi, UAE.

Summary of Course Fee

Course Fees	AED 35,540
Recipe Book, Online Training Resource	AED 2,100
City & Guilds Registration, Examination & Certification	AED 1,500
KHDA / ACTVET Attested Certification	AED 360

Total Cost AED 39,500

Special Offer for ADNH

40 Students

20 Students - ICCA Dubai Campus20 Students - ICCA Abu Dhabi Campus

Course Cost AED 30,615

Specially discounted offer for ADNH - 25% Discount on the Course Fee (AED 8,885 Less) for confirmed cohort of 40 students in one intake

Total Cost for 40 Students AED 1,224,600

Breakup of Payment:

20 Students - ICCA Dubai Campus AED 612,300

20 Students - ICCA Abu Dhabi Campus AED 612,300

Booking Confirmation

Booking & Confirmation of program activation will be in accordance with agreed terms & conditions, and procedure & process.

Booking needs to be confirmed by May 2023, to help plan the program delivery and allocate resources accordingly.

Payment Terms & Conditions:

ICCA will confirm the Services to the Client only upon receiving the Payment in Advance and ICCA standard terms & conditions.

The payment is to be transferred to the following bank accounts.

AED Bank Transfer Details:

ICCA Dubai - 20 Students

Beneficiary : International Centre for Culinary Arts FZ LLC.

: AE36 0400 0003 2214 2802 001 A/c. No. / IBAN No.

Beneficiary Bank : National Bank of Ras Al Khaimah (PSC)

Branch & Address : Emaar Business Park Branch, ShaikZayed Road Dubai, UAE

SWIFT Code : NRAKAEAK

ICCA Abu Dhabi - 20 Students

: Serenity Hospitality - ICCA Abu Dhabi Beneficiary

A/c. No. / IBAN No. : AE05 0357 7710 0197 7968 004

Beneficiary Bank : First Abu Dhabi Bank

Branch & Address : Al Khubeirah, Abu Dhabi, UAE

SWIFT Code : NBADAEAA

This Service Agreement signed on March _____, 2023, Agreed and Accepted.

for International Centre for Culinary Arts for Abu Dhabi National Hotels Company – FZ LLC.,

Compass Middle East LLC

Sunjeh Raja

Director & CEO +971 50 456 8525 sunjeh@iccadubai.ae Kurt Matzat

Head of Food Development +971 50 818 0950 Kurt.matzat@adnhcompassme.com













Dubai Campus

Block 8 | First Floor | Dubai Knowledge Park | Dubai, UAE Tel No. +971 4 457 8811 | Fax No. +971 4 457 8822 Email: info@iccadubai.ae | www.iccadubai.ae

Abu Dhabi Campus Villa 10 | Plaza 30 | Skh Fatima Bint Mubarak St | Abu Dhabi, UAE Tel No. +971 2 694 89 99 Email: info@iccaabudhabi.ae | www.iccaabudhabi.ae

WhatsApp No.: +971 2 694 89 99 | Toll Free No: 800 - ICCAAD